



Demo Fest

User Guide

Discover, save and manage music festivals directly from your smartphone.

Version 1.0 — May 2026

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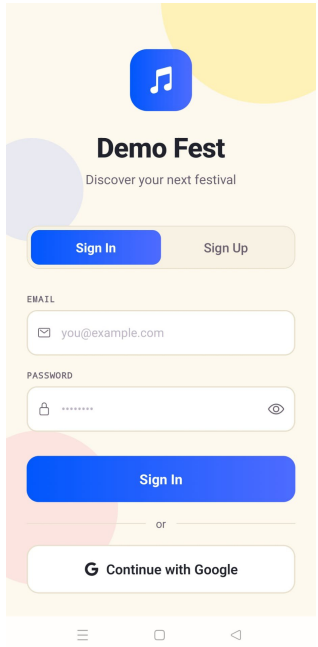
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1.Signinandregistration

When you first open the app, you are shown the sign-in screen. You can create a new account or sign in with an existing one.00



Registration with email

- 1 Enter your name, email address and a password
- 2 Tap **Create account**
- 3 Verify your email using the link you receive
- 4 Sign in with your new credentials

Sign in with Google

- 1 Tap **Continue with Google**
- 2 Choose or enter your Google account
- 3 On first sign-in you will be asked to choose a display name

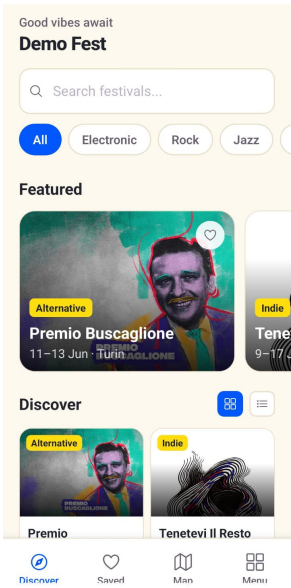
Sign in with email

- 1 Enter your email and password
- 2 Tap **Sign in**

Note: If you forget your password, use the "Forgot password?" link on the sign-in screen.

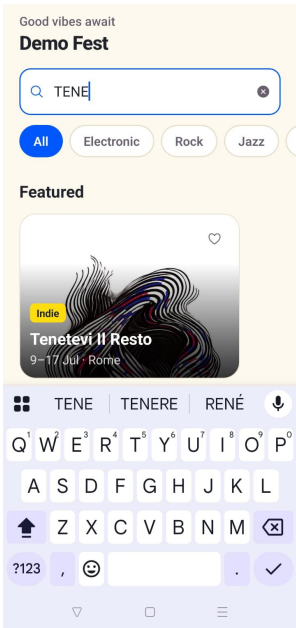
3.Festivaldetail

The **Discover** tab is the main home screen. It shows featured festivals and a grid of all available festivals.



Search

Use the search bar at the top to find festivals by name, city or artist. Results update the grid in real time.



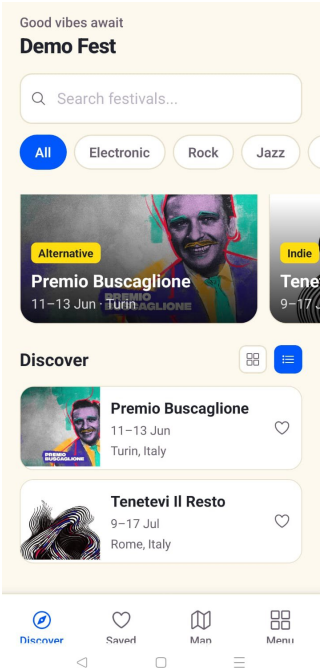
Genre filters

Below the search bar you'll find genre chips (Rock, Jazz, Electronic, etc.). Tap one to filter festivals by genre. The chips remain visible as you scroll down.

3.Festivaldetail

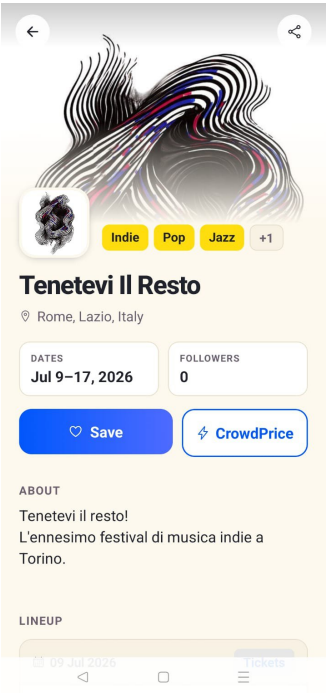
Grid / list view

Use the button in the top-right corner to switch between grid and list view.



Pull-to-refresh

Pull down from the top of the screen to refresh the festival list.
Tap any festival to open its detail page.



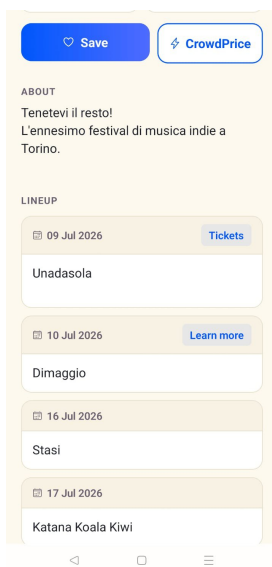
Main information

At the top you'll find the festival banner and logo, followed by dates, city and musical genres.

3.Festivaldetail

Programme

Scrolling down you'll find the festival programme. Each entry can include a date, a description and an action button (e.g. buy tickets, register).



Save / Follow

Tap the heart icon ♥ to save the festival to your favourites. Tap it again to remove it.

CrowdPrice ⚡

If the festival has active CrowdPrice events, the lightning bolt button will appear. Tap it to open the festival's CrowdPrice page. See section 8. CrowdPrice for details.

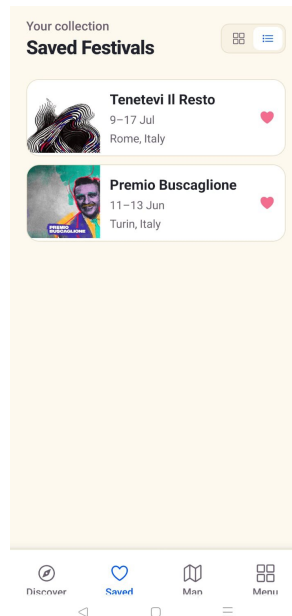
Share

Tap the share icon in the top-right corner to share the festival via the apps installed on your device (WhatsApp, Telegram, email, etc.).

Note: The **Edit** button is only visible to festival managers.

4.Savedfestivals

The **Saved** tab in the bottom navigation bar shows all the festivals you have saved.



Switch between grid and list view

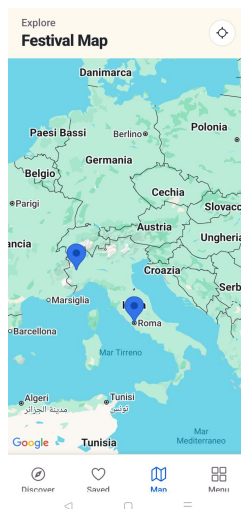
Pull down to refresh the list

Tap a festival to open its detail page

To remove a festival from saved, open its detail and tap the heart icon

5.Map

The **Map** tab shows all published festivals on an interactive map.

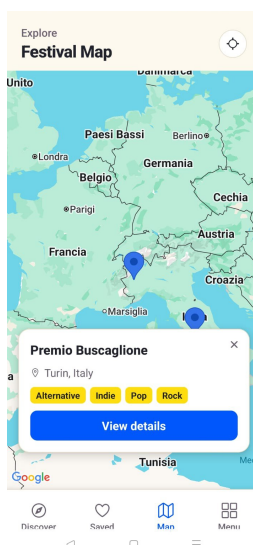


Navigating the map

- Pinch to zoom in and out
- Drag to pan
- Tap the button in the header to fit all festivals in view

Opening a festival from the map

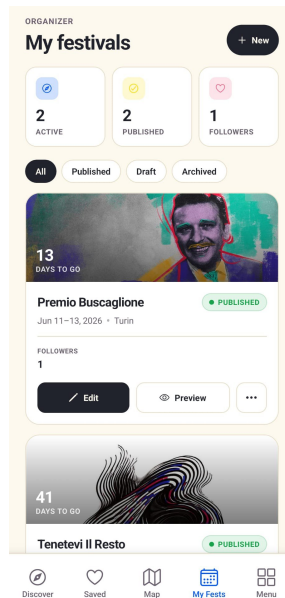
- 1 Tap a marker on the map
- 2 A card appears at the bottom with the festival's name, city and genres
- 3 Tap **View details** to open the detail page



Note: Festivals without a geolocalised address are not shown on the map.

6.Myfestivals

The **My Fests** tab lists all festivals you manage.



Festival statuses

- **Draft** — not yet published, only visible to you
- **Published** — live and visible to all users
- **Cancelled** — cancelled

Available actions

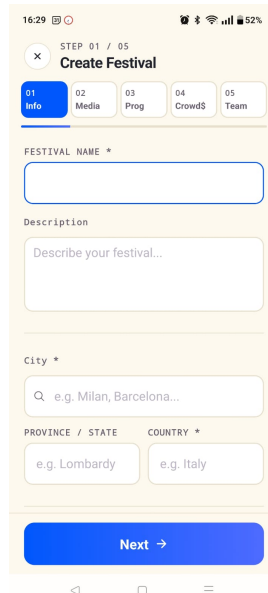
For each festival you can:

- **View** — open the detail page
- **Edit** — reopen the edit wizard
- **Publish** — make the festival visible to everyone
- **Set as draft** — return the festival to draft status
- **Delete** — permanently remove the festival

7. Create a festival

To create a new festival go to **Menu** → **Create Festival**. You will be guided through a 5-step wizard. The festival is automatically saved as a draft at each step.

Step 1 — Info & location

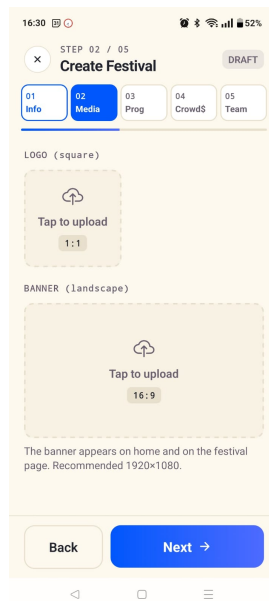
A screenshot of a mobile application interface for creating a festival. At the top, the status bar shows the time 16:29, signal strength, and 52% battery. The app header includes a close button (X), the text 'STEP 01 / 05', and the title 'Create Festival'. Below the header is a horizontal progress bar with five steps: '01 Info' (active, highlighted in blue), '02 Media', '03 Prog', '04 Crowd\$', and '05 Team'. The main form area contains the following fields: 'FESTIVAL NAME *' with a text input box; 'Description' with a text area containing the placeholder 'Describe your festival...'; 'City *' with a search input box containing the placeholder 'e.g. Milan, Barcelona...'; 'PROVINCE / STATE' with a dropdown menu showing 'e.g. Lombardy'; and 'COUNTRY *' with a dropdown menu showing 'e.g. Italy'. At the bottom of the form is a large blue button labeled 'Next →'. The bottom of the screen shows standard Android navigation icons.

- **Name** (required)
- **Description**
- **City**: search with autocomplete (OpenStreetMap) or enter city, province and country manually
- **Dates**: start and end date
- **Genres**: multiple selection

Tip: Use the city autocomplete to automatically save GPS coordinates — the festival will appear on the map.

7. Create a festival

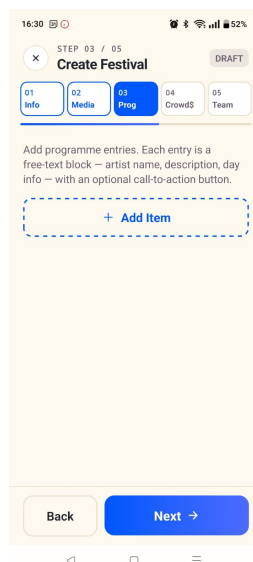
Step 2 — Media



- **Logo:** square format (1:1), used in cards
- **Banner:** horizontal format (16:9), used on the detail page

Tap the upload area to choose an image from your gallery. Images are uploaded when the step is saved.

Step 3 — Programme



Add programme entries for your festival. Each entry includes:

- **Date:** must fall within the festival period (required)
- **Text:** free description (e.g. artist name, time, description)

- **Call-to-action** (optional): choose a predefined label (Tickets, Register, Learn more...) and enter a URL

Use the ↑ ↓ arrows to reorder programme entries.

Step 4 — CrowdPrice

The screenshot shows the 'Create Festival' app interface at Step 4 of 5, titled 'Create Festival'. At the top, there's a progress bar with five steps: 01 Info, 02 Media, 03 Prog, 04 Crowd\$, and 05 Team. The '04 Crowd\$' step is currently active and highlighted in blue. Below the progress bar, there's a toggle switch labeled '(no content)' which is currently turned on. Underneath the toggle, there are two input fields: 'STARTING PRICE *' and 'REDUCED PRICE *', both showing '€ 0.00'. Below these, there's a 'BOOKING THRESHOLD *' field with a placeholder 'e.g. 100' and a unit 'bookings'. At the bottom of the screen, there are two buttons: 'Back' and 'Next →'.

For each programme entry you can activate the CrowdPrice system:

- 1 Enable the CrowdPrice toggle on the desired entry
- 2 Set the **Starting price** (€)
- 3 Set the **Reduced price** (€) — unlocked when the threshold is reached
- 4 Set the **Threshold** — number of bookings to unlock the reduced price

Note: If you have no programme entries yet, this step shows an empty state. Go back to Step 3 to add entries before configuring CrowdPrice.

Step 5 — Managers

The screenshot shows the 'Create Festival' app interface at Step 5 of 5, titled 'Create Festival'. At the top, there's a progress bar with five steps: 01 Info, 02 Media, 03 Prog, 04 Crowd\$, and 05 Team. The '05 Team' step is currently active and highlighted in blue. Below the progress bar, there's a text description: 'Managers can edit the festival. Add them by email — they must already have an account. All managers have equal permissions.' Below this text, there's a form with a circular profile picture placeholder containing the letter 'F', a text input field for the email address (showing 'email@example.com'), and an 'Invite' button. At the bottom of the screen, there are two buttons: 'Publish' and 'Save as Draft'.

Add other users as festival managers by their email address. Managers have the same editing permissions.

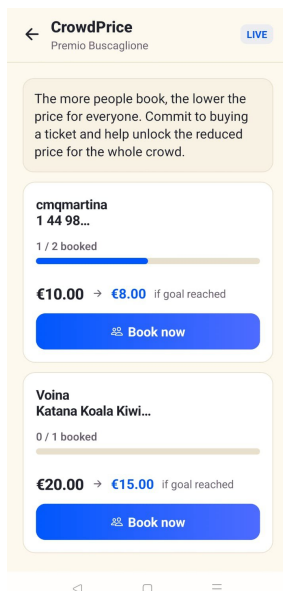
Note: The user must already have a Demo Fest account to be added as a manager.

In the last step you'll find:

- **Publish** — publish the festival and make it visible to everyone
- **Save as Draft** — save as draft (visible only to you)

8.CrowdPrice

CrowdPrice is Demo Fest's collective booking system: the more people book, the lower the price drops. When the number of bookings reaches the threshold, the reduced price is unlocked for everyone.



How to book

- 1 Open the festival detail and tap the **CrowdPrice** button
- 2 Choose the event you want to book
- 3 Tap **Book now**
- 4 Read and accept the disclaimer (bookings are non-cancellable)
- 5 Confirm your booking
- 6 You will receive an email with a confirmation link
- 7 Tap the link in the email to definitively confirm your booking

Booking status

- **Book now** — not yet booked
- **Email sent** — booking awaiting email confirmation
- **Confirmed** — booking confirmed

Progress bar

Each card shows the current number of bookings against the threshold. When the threshold is reached, **UNLOCKED** appears and the reduced price is highlighted. Progress updates in real time.

Important: Bookings are non-cancellable. You can book multiple CrowdPrice events from the same festival. Booking remains open until the event date.

9.Profileandaccount

Access your profile settings from the card at the top of the **Menu** screen.

Edit profile

- Change your **display name**
- Change your **email address**

Change password

- 1 From the Menu tap **Change password** in the Account section
- 2 Enter your current password
- 3 Enter and confirm your new password
- 4 Tap **Save**

Note: Password change is not available for accounts that sign in via Google.

Sign out

On the Menu screen, tap **Logout** in the Account section to sign out of the app.

10.Menu

The **Menu** tab brings together all secondary app features.

Profile card

At the top you'll find your card with avatar, name and email. Tap it to edit your profile.

Festival section

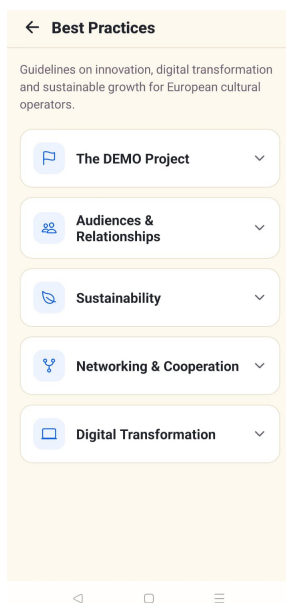
- **Create Festival** — start the creation wizard
- **Best Practices** — DEMO project guidelines
- **Admin Dashboard** — visible to administrators only

Account section

- **Change
password** ▸
Logout

11.BestPractices

The **Best Practices** section contains the DEMO project guidelines for European cultural operators, organised in 5 accordion sections:



- ▮ **The DEMO Project** — project introduction and objectives
- ▮ **Audiences & Relationships** — how to build and nurture your audience
- ▮ **Sustainability** — environmental and economic sustainability
- ▮ **Networking & Cooperation** — collaboration between cultural operators
- ▮ **Digital Transformation** — digital tools and strategies

Tap a section title to expand its content.